

BSB50215 Diploma of Business

The Diploma of Business offers a broad spectrum of subject choices to allow a program to suit a multi-skilled office manager, or someone wanting to keep their career choices open. Tailor this diploma course to suit your specific needs by choosing from elective options like risk management, operational planning, marketing, recruitment or managing meetings.

Example Units of Competency

BSBINN502	Build and sustain an innovative work environment
BSBMKG515	Conduct a marketing audit
BSBADV503	Coordinate advertising research
BSBADV510	Create mass electronic media advertisements
BSBADV509	Create mass print media advertisements
BSBMKG523	Design and develop an integrated marketing communication plan
BSBADV507	Develop a media plan
BSBPUB504	Develop and implement crisis management plans
BSBPUB502	Develop and manage complex public relations campaigns

BSB50215 Diploma of Business - Career Pathway

Certificate II	Certificate III	Certificate IV	Diploma
<ul style="list-style-type: none"> ◆ Administration Assistant ◆ Office Assistant 	<ul style="list-style-type: none"> ◆ Accounts Clerk ◆ Accounts Payable Clerk ◆ General Clerk ◆ Junior Personal Assistant ◆ Office Assistant ◆ Receptionist ◆ Word Processor 	<ul style="list-style-type: none"> ◆ Administrator ◆ Executive Personal Assistant ◆ Office Administrator ◆ Project Officer ◆ Sales Account Assistant ◆ Sales Agent 	<ul style="list-style-type: none"> ◆ Administration Manager ◆ Executive Officer

How Can I Study This Course?



Virtual Reality



Classroom

How Long Does This Course Take?



12 months

Top Occupational Outcome

Following are the top occupation groups that surveyed graduates of this course are employed as:



Clerical and Administrative Workers



Sales Workers



Managers

Top Employing Industries

Following are the top industries that surveyed graduates of this course are employed in:



Retail Trade



Accommodation and Food Services



Education and Training

Why Redmako?

Redmako Learning is an established Registered Training Organisation in Queensland.

Redmako Learning operate in specialist industry niches, having engaging trainers inspire their trainees with their knowledge, experience & well curated resources. All listed qualifications are Nationally Recognised and many have State Government funded fee subsidies.

At Redmako Learning, we want to make difference, we want to be influential & we likely want to do this with you! so get in touch today & let's discuss your options.