

10118NAT Diploma of Social Media Marketing

Back up
entry
to UNI

How can i study this course?



How much does it cost?

\$2695


How long does this course take?





4 Terms

Social Media Marketing is a new and Exciting Qualification that teaches a highly sought-after skill-set in the marketing world today and this is the only accredited course of its kind. Social Media Marketing is more than just learning how to gain followers, this course will open up your mind to learn how to analyse, plan and implement marketing strategies across all types of Social Media Platforms. If you love learning what makes people tick, what motivates them to buy, what grabs their attention, how to change their opinion this is the course for you!

Diploma of Social Media Marketing Units:

 2 x 60 min class per week. Various times available.

 Payment Plans available.

 Purchase VR Headset for only \$300 more.

SMMBCM501A	Plan, Implement and Manage Blog and Content Marketing
SMMMSM502A	Plan, Implement and Manage Mainstream Social Media Marketing Strategies
SMMNSM503A	Plan, Implement and Manage Niche Social Media Marketing Strategies
SMMBPB504A	Establish and Build a Strong Personal Brand on Social Media
SMMEMS505A	Plan, Implement and Manage Email Marketing
BSBFIM501	Manage Budgets and Financial Plans
BSBMKG523	Design and Develop an Integrated Marketing Communication Plan
BSBPMG522	Undertake Project Plan